

TALENT CORNER: A CORNER FULL OF OPPORTUNITIES FOR SUCCESS

Incorporated in 2002, Talent Corner is a professional Human Resource organization that provides innovative recruitment services to the corporate world. Over the years, it has grown to become one of India's fastest-growing franchise business opportunities in the recruitment industry. Read on to explore Talent Corner's journey and the success stories of its franchisees

BY PARINA SOOD



RASHESH DOSHI,
Managing Director
Talent Corner

The recruitment industry has experienced significant growth and continues to expand as the demand for skilled manpower rises. Amid this ever-evolving landscape, Talent Corner has established itself as a prominent recruitment company, focusing on matching the right talent to the right job with exemplary service.

VISION FOR 2030

The company has ambitious goals for the future. Rashesh outlines, "By January 1, 2030, Talent Corner will have operations in 10 countries, with 100 offices and a

team of 1,000 people executing 10,000 recruitment assignments annually. By then, we aim to have recruited 1,00,000 people. Additionally, for every successful recruitment, we will invest towards education for all.

BUILDING PARTNERSHIPS

Talent Corner's franchise model emphasizes collaboration and mutual growth. The company seeks like-minded partners and has nurtured the entrepreneurial spirit among its franchisees. Here's what some of its franchisees have to say about their association with Talent Corner:



SHOBITHA ALVA,
Bengaluru (44 years):

"The Talent Corner Facebook ad for the franchise opportunity highlighted the flexibility of working from home on your

own schedule and featured the appealing notion of being your own boss. This piqued my interest and caught my attention. Ultimately, it was my son who encouraged me to take the plunge, offering his support and standing by my decision. Talent Corner has been crucial in helping me achieve my dreams and financial independence. Although I am still in the learning phase, the experience of working with clients and resources has been invaluable. I feel deeply accomplished with what I have achieved."



RUTUJA CHETANKUMAR KALOKHE,
Ahmednagar (29 years):

"My journey as a housewife gave me a deep appreciation for the importance of finding the right fit in various aspects of life. This personal experience made me realize how crucial it is for people to find fulfilling and appropriate job opportunities. As I researched the recruitment industry, I found that many people are looking for a more supportive and understanding recruitment process.

Becoming an entrepreneur in recruitment allows me to combine my passion for helping people with my desire to create a positive impact in the job market. I aim to build a recruitment approach that is both innovative and empathetic, ensuring that candidates and companies find the best matches for their needs. In nine months, I built a profitable franchise with pan-In-

dia clients, recruiting mid to senior-level positions across industries. Talent Corner's team support has been instrumental in shaping my professional capabilities and personal growth."



MEHERNOSH SUBEDAR,
Mumbai (41 years):

"It has been a great experience being associated with Talent Corner. The support offered is quite helpful. Being someone who came from a marketing background, I was new to the world of recruitment. Hence it was great having a company with 2 decades of hiring experience supporting me. Over the last couple of years I have grown – both professionally and personally. Apart from doing well in the recruitment field I also have developed a very important trait – patience. Talent Corner has taught me the essentials of the recruitment business. The systems in place make it easy to focus on actual work without worrying about billing or collections. Regular training programs help us stay updated with the latest tools and techniques."

FRANCHISE FACTS

No Infrastructure Required:
Work from home.

Investment:
Approximately Rs 3.5 lakhs.

No Prior Experience or Sales Required.



MANISH SINGH,
Lucknow/Kanpur (38 years):

"I was looking for business opportunities and exploring options in various sectors viz. QSR, Pre-school, Teaching Institutes etc. When I came to know about the recruitment franchise opportunity, it readily caught up my mind owing to its logical and cost-effective investment model, ethical business style and less complicated SOPs as compared to the other business options. Talent Corner acts like a secure roof for its franchisees, offering flexibility, frequent training, quarterly reviews, and business development support. This foundation helps build a solid and successful franchise."



ANURAG JAIN,
Bengaluru (49 years):

"Having worked in Software industry, in varied roles, for around 2 decades I realized the schedule was very hectic. The major challenge was to work across time zones, which meant little time for family. I knew I had to move on. Talent Corner proved to be a perfect partner for me in the transition phase of my career. During the course of my interactions with Mr

Rashesh Doshi, I realized there was a similarity in thoughts i.e. understand the requirements clearly, help the client hire the right candidate with required experience, technical skills and right attitude. Talent Corner has given me happiness and contentment. Hearing positive feedback from placed candidates inspires me to do more. Interacting with professionals across all levels has sharpened my interpersonal skills and enhanced my understanding of the industry."



FARHEEN AKHTAR,
Bengaluru (29 years):

"My journey into the recruitment world started with a simple passion: helping people find careers they love and building great teams for organizations. Recruitment grabbed my interest because it's where strategy meets the chance to make a real difference in people's lives—and there's nothing more rewarding than that! The idea of connecting talented individuals with opportunities that truly fit them drove me to dive into this field, taking on the challenges of entrepreneurship and leadership to make those connections happen. Being a franchise owner with Talent Corner has been transformative. It has taught me leadership, decision-making, and resilience. The journey has deepened my commitment to ethical recruitment and people-centric practices." **TEW**