

FranchiseTM

100

**INDIA'S TOP
FRANCHISES**

—2020—

EMERGING

SECTOR
Services/ Recruitment
Franchise
100
 INDIA'S TOP
 FRANCHISES
 —2020—

 INITIAL
 INVESTMENT:
RS 2.88
LAKHS

 FRANCHISE
 FEE:
RS 2
LAKHS

 ROYALTY
 FEE:
25%

 AREA:
WORK
FROM
HOME

 BREAK-
 EVEN:
6-9
MONTHS

TALENT CORNER

TALENT UNFOLDED

A leading player in the recruitment industry, Talent Corner is planning to add over 100 franchise partners in the next five years

Launched in 2002, Talent Corner has been a premier recruitment brand in the country for close to two decades. Servicing over 1500 clients in diverse industries, with 57 franchise partners in India, the brand has successfully placed over 15,000 people in the Indian

workforce. The brainchild of Bankim Doshi, Talent Corner gained momentum as Rashesh Doshi joined the family business in 2004 and later on focused on franchising in 2011.

"We are now operating on a pan-India platform and are working on setting up base in the UAE. Our business model

offers flexible time schedules, which are ideal for corporate individuals, stay-at-home mothers and business entrepreneurs looking to diversify," says Rashesh Doshi, Managing Director, Talent Corner. The company grew its franchisee count by over 418% from 11 in 2017 to over 57 franchisees in 2019. Over the next five years, Talent Corner aims to have 100 high-value franchise partners nationally

that will bring high revenues for themselves and sustainable profits for the organisation.

BUSINESS MODEL

Talent Corner franchise partners do not require any infrastructure to start their business and can work from home. Clients are assigned to franchise partners and they just need to focus on servicing their clients. Franchisees receive quality training, dedicated team leaders and continuous support from the brand across business areas like accounting, manpower hiring, social media marketing, website development, etc. The company has a low-investment, high-return franchise model with investment of Rs 2,88,200 and no need for operational infrastructure. The brand charges a one-time franchise fee of Rs 2 lakhs and royalty of 25% on the service fee revenue, enabling a franchise partner to achieve breakeven within 6-9 months.



Bankim Doshi,
Chairman,
Talent Corner

"Our business model offers flexible time schedules, which are ideal for corporate individuals, stay-at-home mothers and business entrepreneurs looking to diversify

Rashesh Doshi, Managing
Director, Talent Corner

COMPANY DETAILS

ESTABLISHED: **2002**FRANCHISING
SINCE: **2011**

BRAND SUPPORT

Franchisor Infrastructure

CRM & reporting software
Proprietary database
Individual access to job portals

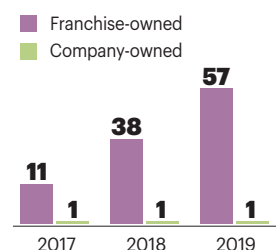
Operational Support

Exclusive client allocation
Accounting support
Manpower hiring
On-the-job training
Individual training

Marketing Support

National advertising
Social media
SEO
Website development support
Newsletter
Email marketing
Marketing material from the brand
Awards & recognitions

GROWTH YOY

Outlet Growth in No.**Employee Growth** in No.