



# Women Entrepreneurs

Balancing Career in the challenging World



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# Women Entrepreneur

## The balancing Career / challenging world

Nowadays, women are getting involved a lot in business as compared to Jobs. When men enter the business world, he looks for establishing his business and also more growth opportunities. But, when women enter the business, she looks for career goals. We all look for a work-life balance, here women opt for business so she can meet her career goals as well as give priority to her Family.

Many women leave their job to take care of their home and children. Their career stops when it comes to family. Some of them who are there in Tier 2 or Tier 3 cities in spite of being educated well but are not getting a good Opportunity to work. But this are the women who have passion, patience and a lot more dedication towards the work. And they have been proven best in business and balancing their career.

In Talent Corner, we have most of the women who started Franchising with us and on this occasion of WOMEN'S DAY we had awarded few of our Franchisees who are not only balancing their family and work but also putting a lot more Hard work, Patience towards this business to achieve Stability in their career.



Satarupa Sen

### Past Work Experience

4 years in HR generalist profile with Manufacturing companies after which there was a gap of 6 years before joining Talent Corner.

### Reason to enter in to a Business

After taking a break from my career to manage family commitments, when I was ready to restart my career, I wanted to opt for an opportunity that would give me the flexibility to maintain a life where I can balance my personal as well as professional activities. This was the major reason why I felt having my own venture or entering into a business would be the best option for me where I can prioritize my time and effort as per my convenience without hampering either of the two.

### How has this business changed your life?

Joining this business with Talent Corner HR Services as a Franchise Partner has been a milestone in my career in more ways than one. Not only has it given me a much-awaited boost in my professional graph but also made my role as a full-time mother more fruitful because I don't feel stressed about being deprived of having a full-time career. The unlimited earning potential that has come along with this decision is a huge motivational factor as well, compared to a fixed salary in any 9 to 5 job. This business has only made me grow professionally, financially and psychologically in the last one and half year.

### Thought by Team Leader

She has previous HR experience but still, she has always been a super attentive lady to our process; She is following each & every process carefully & getting the result every month. She is the most patience lady I have ever meet, with this quality she can handle tactfully all the critical situation related to candidates, clients.

## Past Work Experience

An Electronics Engineer with an MBA in Marketing. Have worked with number of MNCs in the Semiconductor Industry.

## Reason to enter in to a Business

Long working hours, performance-oriented tasks, extensive traveling, too much of work pressure was not allowing me to have good work-life balance especially after my daughter was born. This forced me to take a break in my highly paid career. Once I got the opportunity to associate with Talent Corner, could justify having true work-life balance to my growing career.

## How has this business changed your life?

Talent Corner has given me the much-needed self-confidence to jumpstart my career once again after a long gap. I am getting an opportunity to associate with different companies in Pan India. Talking to a number of candidates across all walks of life, in turn slowly and steadily filling positions across different industries. I also got the opportunity to fill a couple of positions for a client from Dubai.

Much needed support right from early days at Talent Corner boosted my confidence in achieving success at work making me financially independent woman entrepreneur. The business has helped me to achieve financial goals in turn supporting my family.

## Thought by Team Leader

She is most Happy going, Lady. Previously she used to be too impatient, always taking tension for every little problem; But Now she is one of my highest billing branches; the best quality of her is Obedience & she has the full trust on "Talent Corner" Process. She is very strong in maintaining relationships with client & candidates both.



Sandhya Kulkarni

## Past Work Experience

I have 8 years of prior experience into recruitment's, and have handled clients in Engineering, Manufacturing, FMCG, Chemical, Oil & Gas, IT, Dairy, Food & BFSI

## Reason to enter in to a Business

I wanted to step out of my comfort zone and challenge myself and grow.

## How has this business changed your life?

I am still in the learning phase. To take ownership of all decisions, to manage everything independently. It's a nice experience.

## Thought by Team Leader

A dedicated Entrepreneur. Pays full attention to what is been said and asked her to do. Has the ability to try new things in new ways and Wants challenges to handle. Very much focused and hardworking.



Najmus Anwari

## Past Work Experience

Have completed Graduation in Science stream and not having any prior work experience.

## Reason to enter in to a Business

The reason behind entering the business to develop self-confidence and also helping the family by additional income.

## How has this business changed your life?

Now I can say it's not only a source of income but it also helps a lot to build my own respect and utilizing my education. During a few months with talent corner, I have developed a lot of self-confidence and motivated by self. They are changing the way women can get involved in business. It provides a platform to gain respect in society.

I really wanted to say thank you to Talent Corner for providing a chance to become an entrepreneur, and the team is very supportive and I have never felt that alone working in this business.



Madhu Vishwakarma

## Thought by Team Leader

She joined us 4 months back and doesn't say much but she comes with a blast and since joining consistently working and showing results.

She is one of those few Franchisees who started making closure (which is definitely her motivation part also). She puts a lot more effort every day in understanding the client company and job requirements and also follow the process religiously.

## Past Work Experience

Home Maker

## Reason to enter in to a Business

Any person who has started their own business will tell you it is not an easy thing to do but to also add the fact that you are providing a service you have no experience in will make this process twice as hard (if not impossible).

Even experienced recruiters starting their own agency understand it may be 3-6 months before they will make adequate placements to cover their costs so by having to learn this skill at the same time as running the business will extend this even further.

Payal Panwala



## How has this business changed your life?

The most important part of a recruiter's job is finding the perfect candidate to fill that job. Ok so it may take a lot of phone calls, meetings, and emails until you find them, but how great does it feel when you have taken someone through the whole recruitment process then secured them their dream job?

Knowing that you've helped change someone's life for the better is an amazing feeling, and the satisfaction you get from this doesn't get much better.

## Thought by Team Leader

She is a very Hardworking franchisee. She is one of the branches who works in a very calm manner and never rush for lot more requirements. And always completes her work in a timely manner.

## Past Work Experience

Started my career as Asst. Professor(CS) and I took a career break for a few years as a Housewife.

## Reason to enter in to a Business

To restart my career I searched for opportunities which can give me good work life balance. I came across Talent Corner Franchise Opportunity. I felt this best suits my requirements and proceeded further.

## How has this business changed your life?

This gave me a chance to work independently. They are lot of challenges in this field. I was slowly able to cope up with the challenges and able to survive as an Entrepreneur.

## Thought by Team Leader

She is the one who puts a lot of effort in closing a position. When she started was little hard. But because of her patience level she is started growing day by day. She is one of our strong branches.

As we say, if we have the courage to achieve something, we will definitely do it. Sumitra is one of the live examples.



Sumitra Goparaju

## Past Work Experience

Worked in HR and Admin Function.

## Reason to enter in to a Business

While I always wanted to work on my own, I was looking for a work option wherein I could work as per my schedule. I wanted to achieve financial independence while managing the family responsibilities as well.

## How has this business changed your life?

Deciding to associate with Talent Corner was a turning point in my life. Before starting this business, I was a homemaker and taken a break in my work. After about 6 years I again started my career and in a much better way. The business gives me a lot of opportunities to develop myself and improve my knowledge. I've learned to tackle the problems in a better way and I feel more confident to play the multi-faceted role.

## Thought by Team Leader

She is a consistent performer, Even when the going gets tough, she continues to have the best attitude and very good in maintaining client relationship management.



Anita Kulkarni